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For Immediate Release

Chestnut Global Partners (CGP) and BEAC Lead Successful Implementation of Culturally-Aware Substance Abuse Program at Russian Steel Company

Corporate Health, lead by two U.S.-based employee assistance program (EAP) providers, leverages "in country" expertise and resources to successfully counsel employees at Russian steel manufacturer with alcohol use disorders in program's first year.

Bloomington, IL — May 6, 2014 — Corporate Health, a Russia-based EAP (employee assistance program) lead by Chestnut Global Partners (www.chestnutglobalpartners.org) and BEAC, today announced the results of the Occupational Substance Abuse Program that they implemented for one of Russia's largest steel manufacturing companies. In its first year of operation, the program successfully counseled company employees identified as having Alcohol Use Disorders (AUDs); findings from the report indicate that employees receiving services curbed their drinking significantly, resulting in a sharp drop in absenteeism and presenteeism thirty days after intervention.

Alcohol consumption in the Russian Federation is more than double the critical level set by the World Health Organization. While substance abuse programs have a long history in the West, implementation of a worksite-based intervention service is new in Russia, which allows the unusually high incidence of AUDs to go unchecked, undertreated, even overlooked. The program Corporate Health implemented at the steel manufacturer is based on the proven, early intervention model used in the U.S. and the West since the 1980s, which Chestnut Global Partners (CGP) and BEAC adapted to a Russian cultural context. Its success provides further validation of CGP's "glocal" model wherein local resources and centralized coordination provide timely, culturally-aware services that overcome long-established barriers to behavior change.

"The cultural aspect of the program we implemented at the steel company was critical to its success, as social drinking, particularly the consumption of vodka, has long been woven into the fabric of Russian society," said Russell J. Hagen, CEO of Chestnut Global Partners. "We know from our experience in various parts of the world that Western-style interventions need to be adapted to long-held cultural norms and behaviors. Our program was entirely new to the company's employees, managers and supervisors, and we brought in local resources to provide a context that was non-threatening and to assure that the program was well understood. We were pleased that many at-risk employees embraced the program and its services, and followed the necessary steps toward recovery and regaining control over their lives."

"Russian culture typically discourages the use of mental health services and individualistic approaches, even when someone is dealing with a personal problem such as alcohol abuse," said Dr. Richard Lennox, Chief Scientist with Chestnut Global Partners. "Despite the newness of this concept, the response to our program at all levels of the plant -- employees, managers, supervisors -- exceeded our expectations. Supervisors reported that they were 'pleased' with the results. We look forward to continuing this work and toward accomplishing what once may have seemed an impossible task: to gain strong and positive control over rampant alcohol abuse in the Russian workplace."

A summary of our methodology and findings can be found at: chestnutglobalpartners.org/Publications



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About Corporate Health

Corporate Health (CH) is Russia's first professional provider dedicated to improving the health, wellbeing, and productivity of employees and their families. Corporate Health's expertise combines a well-trained network of Russian professionals with Partners from Europe and the United States who have over 20 years of international experience in the design and delivery of employee support and corporate wellbeing programs. Corporate Health works with both multinational organizations with operations in Russia as well as with domestic Russian companies. The Corporate Health service center is based in Moscow. For more information, visit <http://www.corphealth.ru/>.

About Chestnut Global Partners

Chestnut Global Partners, LLC, is a wholly owned subsidiary of Chestnut Health Systems, Inc., a not-for-profit behavioral health organization based in Bloomington, Illinois. In addition to offering a full range of employee assistance and related workplace services to both domestic and multi-national companies, Chestnut Global Partners' Division of Commercial Science helps providers and employers deploy scientific assessment technologies, outcome measures, and analytical methodologies so that EAPs, wellness companies, disease management entities, and purchasers can determine the effects or worth of programs. Visit www.chestnutglobalpartners.org.

About BEAC, LLC

BEAC, LLC, is a US-based company founded by two experienced professionals in the Employee Assistance industry. CEO Edward Trieber, JD, Ph.D., is a clinical psychologist and attorney specializing in mental health, law, business, finance and technology. Chris Cavazos, MPA, MSW, CEAP, is a 25-year veteran of behavioral health organizations and Employee Assistance Programs, and uses his expertise in both organizational dynamics and employee performance in his capacity as COO.

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